

# MUHAMMAD YOUSUF

WordPress Developer

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Pakistan, Karachi



## SUMMARY

Dedicated and accomplished Senior WordPress Developer/Team Lead with over 4 years of experience in leading development teams and delivering exceptional web solutions. Proficient in all aspects of WordPress development. My leadership skills combined with technical expertise enable me to effectively coordinate with cross-functional teams, ensuring streamlined workflows and timely project completion. Seeking to leverage my skills and experience in a dynamic team environment where I can contribute to the success and growth of the organization.

## EDUCATION

### National Degree Collage

Intermediate Degree in Computer Science  
2020 - 2022

### Iqra University

Bachelor's Degree in Computer Science  
2020 - 2022

## SKILLS

- WordPress Development
- Responsive web design principles
- WordPress site optimization
- Knowledge of WordPress APIs and hooks
- Landing Pages
- WooCommerce
- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team

## CERTIFICATIONS

- Edchart Certified WordPress Developer Subject Matter Expert.
- Coursera Certified Advanced WordPress Developer.
- Coursera Certified Increased SEO Traffic with WordPress.

## PROFESSIONAL EXPERIENCE

### Senior WordPress Developer/Team Lead

Digital Company | 2023 - Present

- Directed the development team in planning and executing project timelines and deliverables.
- Acted as a liaison between clients and the development team, ensuring clear communication and alignment of objectives.
- Conducted regular code reviews to maintain code quality and adherence to coding standards.
- Implemented agile methodologies to improve project efficiency and adaptability to changing requirements.

### Senior WordPress Developer

Metaperficient Inc. | 2021 - 2023

- Led a team of developers in the creation and implementation of complex WordPress projects.
- Mentored junior developers, providing guidance on best practices, coding standards, and troubleshooting techniques.
- Optimized website performance through code optimization, caching strategies, and server-side enhancements.
- Implemented security measures to safeguard websites against common vulnerabilities and cyber threats.

### WordPress Developer

Digital Cloud | 2020 - 2021

- Designed and developed custom WordPress themes and plugins according to client specifications.
- Implemented responsive web design techniques to ensure optimal user experience across various devices.
- Collaborated with clients to understand their business goals and translate them into functional website solutions.
- Conducted thorough testing and debugging to ensure websites met quality standards and performance benchmarks.